

Experience Director

Job Description



BACKGROUND

We are about the ideas and leadership that drive prosperity for future generations. Thinking forward, leading now. Gen Next is a mission-driven membership network made up of fun and purposeful leaders—CEOs, entrepreneurs, thought leaders—organized into chapters throughout the country. Gen Next educates them on critical long-term issues, and then leverages the talent and resources of our network around high impact venture and political philanthropies. Awesome people, big issues, and loads of content.

We are searching for an Experience Director to plan and execute a model for recurring events throughout Gen Next—everything from conceptualization to execution. Our events are meant to be memorable, which means great venues, surprising formats, thoughtful touches, and sufficient buzz. To us, events facilitate the exchange of ideas amongst consequential leaders – they inspire to go beyond learning and start doing. The ideal candidate is entrepreneurial, self-starting, fun, creative, design-oriented, curious, and passionate about creating beautiful settings.

VITALS

Director Level: You'll report to the Chief Communications Officer and work directly with our team across eight chapters (and growing).

Newport Beach, CA: HQ is in sunny OC. Coastal lifestyle and weather with the ambition of a big city. This role requires frequent travel within southern California, and occasional travel throughout the U.S.

YOU'RE MOST LIKELY A FIT IF

- You have experience executing and planning events across a distributed network
- You're experienced and proficient with social media
- You're most comfortable when you're creating memorable experiences, drawing inspiration from varied sources
- You understand how spaces set the tone and mood for the experience and interactions within them
- Details and logistics excite you because they're the first step toward flawless execution
- You're entrepreneurial, fun, intellectually curious, and passionate—and it shows
- Forget about comfort zones. Urgency is your sixth sense, and you know how to leverage your team and peers to get things done

THIS ISN'T FOR YOU IF

- You don't have experience planning high touch, choreographed events for audiences ranging from 20 to 100 whether in person or remotely
- You prefer a stationary role at your desk. This position is for those who prefer to get out and about
- Multi-tasking scares you? Move on
- You don't have a keen eye for minor details or a high appreciation for quality craftsmanship
- You don't thrive in the pressure cooker
- You take yourself too seriously and don't have a sense of humor

DETAILS

1. Plan and execute a national model for recurring programming

We host more than 100 intimate events across eight markets in the U.S. You will help craft memorable experiences for our Membership and build the framework for a scalable national model. Work with our team of chapter leads and build local partnerships to accomplish this.

- Oversee all regular Gen Next event planning in California and ensure flawless end to end execution—knowing you may not be present for every event. You will work in partnership with our chapter leads to plan events.

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- Streamline and centralize our model for executing regular programming across all chapters—including sourcing different forms of in-market support.
- Work with the programming director to match the atmosphere to the tone of the guest speaker(s). Get creative around presentation formats to enrich Member engagement with the content. Our brand is represented in the experiences you create.
- Ensure that programs are planned according to budget (as we say, cost effectively sexy), negotiate venue contracts, staff events as necessary, manage RSVPs, and all the goodness involved in planning great events.

2. Support the planning and creative development of VIP Member experiences

From intimate delegations in Sacramento and Washington, D.C. to global excursions (think: Russia, Rwanda, and the arctic), we constantly curate unique experiences for our Members to better see, touch, feel, and understand the issues that shape the world.

- Work with the Gen Next team lead on early stage planning for our annual delegations to Sacramento and Washington, D.C.
- Support the global delegation lead in planning special experiences for Members as needed.

ISSUES WE COVER

You should be curious about these issues, be open-minded, and prioritize learning where you aren't a pro!

- **Mission-Driven Leadership:** What's the leadership culture in the U.S.? Let's shape it.
- **Economic Opportunity:** Competitiveness, public debt, entitlements, workforce.
- **Education Reform:** A moral and economic issue. We need baller teachers, options for parents, etc.
- **Global Security:** American leadership, diplomacy, democracy, realpolitik, terrorism... easy, right?

PERKS & BENEFITS

- A world-class network of influencers and ground shakers driven to have a lasting impact
- See the direct impact of your work on Gen Next—and our world
- You will be continually challenged. Prepare to up your game!
- Flexible time off. Freedom with accountability
- Health/dental/vision/life insurance
- Books and book clubs. You'll get smarter
- Hugs (Not a freakish amount, but yeah, we hug. Whatever.)

A note to applicants: These are heavy, long-term issues that affect future generations. We need and want to surround ourselves with ambitious, happy warriors. If that's you, then join us!

Lastly, we have an unorthodox interview process. You may talk with several people, complete one or more written assignments, review case studies—all good stuff that will help you and us ensure that you'll be happy at Gen Next. Let's roll!

NEXT STEPS

- Submit your LinkedIn profile, cover letter, and questions to Kim DeAllen, Head of People Empowerment (kim@gennext.com)